

AMERICA'S LEADING TEAM BUILDING EVENT AND GROUP ACTIVITY PRODUCER



AMERICAN OUTBACK ADVENTURES & EVENTS

Amazing Chase

Proposal compiled by
American Outback Adventures & Events

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Introduction

Thank you for your interest in American Outback Adventures & Events' unique and innovative programs as a solution to your team building requirements. A multitude of local, national and international organizations look to us to assist them with a broad range of business challenges. Our clients work with us for a variety of reasons. First and foremost we take a very professional approach to the corporate event industry. We excel at designing innovative program solutions to meet your needs, thrive on time constraints, are easy to work with, and always strive to exceed your expectations.

Below you'll find a summary of "Amazing Chase"; an event we feel would be a great solution to your needs. Within this proposal you'll find an outline of this event and feedback from some of our recent clients.

"We had a great time with your Amazing Chase event. Our team had not had an opportunity to participate in an event like this before and the continued discussion about the activities the evening before, were referred to during our meeting over the next couple of days. I was pleased with the fact that the event was easy to complete for all ages and fitness levels. I also liked that everything was taken care of. I didn't need to worry about a thing. We finally had an opportunity to come together as a team, and this event was a good ice breaker to start some team building. The investment was definitely worth it. Thank you and your team for this great event."

Wal-Mart

About American Outback Adventures & Events

Since 1992 American Outback Adventures & Events has specialized in year-round activity-based and non-physical team building events, unique corporate entertainment and exhilarating outdoor adventures. We work with top local, national and international corporations such as Microsoft, American Express, PricewaterhouseCoopers, Deloitte, Google, Nokia, and Golder Associates and produce events for groups of 10 to over 3,000. We also partner successfully with high quality incentive and destination management companies across the US and Canada (through our Canadian Division; Canadian Outback Adventures & Events).

The Impact on Your Business

Continued investment in training, rewards, recognition and other staff development initiatives is recommended to keep teams of employees working at peak productivity levels. Our company and others have found that an investment in programs like ours serves many purposes. In addition to improving communication it often results in improved morale, employee retention and job performance.

Harvard Business Review reported that the use of rewards was the single highest predictor of organizational results. The *Gallup* organization found that employee recognition was one of the 12 key dimensions of great workplaces. *Fortune* magazine recently reported the 100 Best Companies to work for in America are all leaders in their own right when it comes to employee recognition - when you remember to take care of this need for employee development, recognition and appreciation, you take strides toward creating the kind of energized workplace you need to succeed in today's business world.



Benefits of this Program

Amazing Chase is suited to any location and group size. We come to you and modify the program to your venue or location requirements. It is beneficial to have a room for the introduction and at the end of the event, while the event is fully outdoors or a combination of both outdoor and indoor. This is a high impact event with significant walking required. The course is designed to enable participants to see some of the best sites the area has to offer.

The key themes this event focuses on are communication, collaboration, problem-solving and strategy.

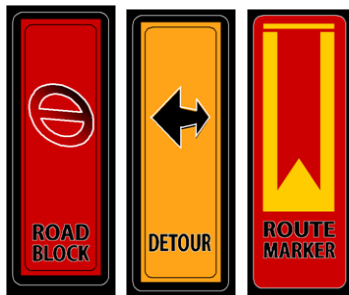
Amazing Chase

Similar to the top-rated TV show, American Outback's Amazing Chase is a race against time with a competitive team element. Teams will compete head to head, pitting their wits against each other to be crowned "The Amazing Chase Champions"!

Participants will follow a custom designed course where the knowledge and skills of their team will be tested to the max. The event focuses on communication, problem solving, strategy and a real need to be creative. It is a great way for individuals to work as a team and to get to know each others strengths. We require up to 4 hours with your group with the actual race lasting up to 3 hours, although this is flexible. All activities, transportation and entrance fees, etc. are included as part of the race.

How The Concept Works:

American Outback's Amazing Chase consists of a series of clues to get from one checkpoint to another. Along the way teams will encounter Route Markers, Road Blocks and Detours where certain challenges and activities have to be completed by at least one member of the team in order for them to continue. Written or photographic clues must be retrieved from each checkpoint lock box once the correct combination has been found.



The group is split into 2 color groups with each group split into mini-teams of 3-5 people each. Mini-teams of 3-5 works well in terms of the group dynamic (decision-making, communication, highlighting individual's strengths) and the group characteristics (male-female ratio, age, fitness and ability level). We are flexible where the event starts. We have a pre-race orientation to explain the rules of the race, provide emergency numbers, colored vests, envelopes, initial clues, etc. After the last team has finished we calculate the winning teams so that we can recognize the fastest mini-team and the fastest overall team. We recommend the race finishes at a bar/restaurant for drinks, post-race storytelling and recognition awards.



The Race Course:

We aim to be aware of the age range, physical limits and ability levels of the participants and anticipate a maximum course length of 3 hours to be appropriate. The activities, challenges and modes of transport will be specially chosen to ensure a balanced, unbiased participation by the entire group. The exact course direction, challenges, activities and venues experienced during the event are determined upon confirmation of our services, your preferred start/finish location, group size, your objectives and time of year.

Modes of transport vary and may include:

- Transit Bus
- Walking/Running (running is optional of course)

Challenges and activities vary and may include:

- Detour: Dine or Dash
- Detour: Barter Or Smarter
- Roadblock: Trivia
- Roadblock: Costume Caper
- Roadblock: Paint a Portrait
- Roadblock: Random Act Of Kindness
- Word puzzles
- Written and photographic clues





Investment

Includes:

- Amazing Chase event
- Complete event coordination including liaising with venue(s)
- American Outback Adventures & Events Hosts
- Set up and break down of event components
- All course equipment & entry, activity, and transportation fees (excluding venue/meeting room)
- Team achievement and awards recognition

Total Investment, based on your group size, is located in the body of the respective email.

- An additional per person charge will apply if your group size increases.
- AOAE retains the right to increase the per person unit price if your group size decreases.
- Quote excludes any applicable site or venue rental fees for the start and finish locations.
- Quoted rate valid only when confirmation is received more than 21 days prior to the event date.
- Once confirmed, if the client makes any changes, modifications or customizations to the event, the date or the location additional charges may incur.

Summary

Thank you for considering American Outback Adventures & Events and the above team building event.

The features of the above program are that it focuses on collaboration, strategy, creating a common bond and subsequently morale building. This in turn provides the benefit of improved efficiency and productivity.

This is a first-draft proposal therefore if you have any questions whatsoever, or if new decision criteria, budget issues or other factors enter the picture, please do not hesitate to contact me. I may be able to assist by adjusting the solutions to fit in better with your requirements and budget.

Please find on the following pages a list of client feedback from recent events. These are all examples of organizations that appreciate our very professional and business-like approach to the corporate event industry, and the level of satisfaction they found working with us. We can also provide verbal references. Our objective is that following your event we'll be able to add your comments to this list.

Thanks and kind regards,

American Outback Adventures & Events

America's Leading Team Building & Group Activity Producer

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Recent Client Feedback

"I wanted to quickly congratulate you on a successful Amazing Chase event. It was one of the highlights of our week and mentioned by most as one of their all-time favorite events. Not only was it good for meeting different people on the team, but it also provided us with a good tour of the town. The hosts did a great job and the ending "ceremony" at the pub was a good recommendation."

The Coca-Cola Company

"I really liked how close Amazing Chase was to the real show and that it was an actual race. It was fun competing against the other teams in the area and my team and all using our different strengths to accomplish the tasks. This is a good investment for teambuilding. The amount of effort you all put in is very obvious. The staff at each location is definitely what makes you stand apart from the other "scavenger hunt" types that I have seen before."

Omni San Diego

"The Amazing Chase was great fun! I would highly recommend it to other groups....in fact, we are looking at coordinating a race in San Francisco now. The team building aspect was great with working together, etc. but honestly, I enjoyed the fact that we got to see the city of Vancouver. Most of us had never been there before and due to our busy agenda, we hadn't had a chance to see the sights. Thanks for all your help and I hope to work with you in the future."

E. & J. Gallo Winery

"Thank you so much for all of your work and the work of the employees of American Outback Adventures & Events. We very much enjoyed our Amazing Chase. In our business there are teams that work together all the time. It was nice to be able to mix up the teams a bit and build some camaraderie between people from different teams. I have already had a chance to recommend you to a few people and will continue to do so. I believe the same goes for the entire staff here."

Acro Media

"We all had a great time at our Amazing Chase! Your staff was friendly and helpful it was well planned all around. I asked each of my coworkers if they would do it again and everyone would! Our teams appear to have bonded which was our main goal for the event. And it seemed to bring out the healthy competition in everyone, which is always a good thing. It was well worth the money and we will definitely recommend you to other companies and keep you in mind for future events! Thanks again."

EyeReturn



"Our Amazing Chase was well organized, challenging and fun. We appreciated the attention paid to make the race look and feel like the show. There were a number of benefits for us including time to learn about others in the company, good exposure for everyone in a group setting, managing task sharing, coordination, and establishing protocols in a rushed setting requiring coordinating people and ideas. We received value for money and will gladly recommend American Outback. Thanks again."

Axsium

"Overall the event was very good, and everyone enjoyed it. Comments from participants said it was fun and a good workout, particularly after sitting in meetings most of the week. We liked working as a team, and some of the challenges were very creative. A great time was had by all, and we will certainly use your company again."

Methanex

"Watching the teams gel and work together to make it to the finish line was my favourite part of the Amazing Chase. It was an experience that most have not done and also I mixed the teams so that they can build new relationships with colleagues from different areas and locations of the business. It was great value for money."

Apotex Inc.

"A big thank you to American Outback Adventures & Events for a great event. Everyone had a great time and it reached my goal of getting everyone up and moving with lots of fresh air and exercise! In fact it was so great that everyone had an early night in after dinner. Quite unheard of for our group! Another successful American Outback team building event!"

Bell Distribution

"The Amazing Chase event we did was exceptionally well organized and challenging enough - but not overwhelming. The team members got to know each other and saw aspects of personalities that might otherwise not have come to light in the workplace. We absolutely received value for money, and I'll pass on your information to my colleagues."

Suncor Energy

"My group from Franklin Templeton was able to meet quite a few of our clients and spend time with them in a matter of a few hours instead of having to conduct many meetings over a period of days, for us that was a major benefit. For Envision Financial, I believe that it was a similar benefit for them. Many of the participants work in different branches and don't have the opportunity to interact on a daily basis so for them it was nice to see their co-workers and build morale."

Franklin-Templeton