

AMERICA'S LEADING TEAM BUILDING EVENT AND GROUP ACTIVITY PRODUCER



AMERICAN OUTBACK ADVENTURES & EVENTS

# CI: The Crime Investigators

**Proposal compiled by  
American Outback Adventures & Events**

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## Introduction

Thank you for your interest in American Outback Adventures & Events' unique and innovative services as a solution to your team building requirements. A multitude of local, national and international organizations look to us to assist them with a broad range of business challenges. Our clients work with us for a variety of reasons. First and foremost we take a very professional and business-like approach to the corporate event industry. We excel at designing innovative program solutions to meet your needs, thrive on time constraints, are easy to work with, and always deliver what we promise.

Below you'll find a summary of "CI: The Crime Investigators" an event we feel would be a great solution to your needs. Within this first-draft proposal you'll find an outline of this event and feedback from some of our recent clients.

## About American Outback Adventures & Events

Since 1992 American Outback Adventures & Events has specialized in year-round activity-based and non-physical team building events, unique corporate entertainment and exhilarating outdoor adventures. We work with top local, national and international corporations such as Microsoft, PricewaterhouseCoopers, Deloitte, State Farm, Nokia, Pfizer and Golder Associates and produce events for groups of 15 to over 3,000. We also partner successfully with high quality incentive and destination management companies across North America.

## The Impact on Your Business

Continued investment in training, rewards, recognition and other staff development initiatives is recommended to keep teams of employees working at peak productivity levels. Our company and others have found that an investment in programs like ours serves many purposes. In addition to improving communication it often results in improved employee morale, retention and job performance.

Harvard Business Review reported that the use of rewards was the single highest predictor of organizational results. The Gallup organization found that employee recognition was one of the 12 key dimensions of great workplaces. Fortune magazine recently reported the 100 Best Companies to work for in America are all leaders in their own right when it comes to employee recognition - when you remember to take care of this need for employee development, recognition and appreciation, you take strides toward creating the kind of energized workplace you need to succeed in today's business world.

## Benefits of this Program

CI: The Crime Investigators is suited to any location and group size. We come to you and modify the program to your venue or location requirements. This event will take place indoors and/or outdoors and we will liaise, on your behalf, with the venue as to logistical requirements. Though some movement is required it is physically inclusive to all. The key themes this event focuses on are communication, collaboration, problem-solving and strategy, all while being a fun unique experience.

*"I have so many compliments regarding our CI: The Crime Investigators experience – I could apply every adjective below to each of your team members! Great team player ... excellent ... definitely an asset ... professional ... fun ... creative ... ingenious ... quick ... attentive ... energetic ... skilled! A BUNDLE of excellence – I'd feel confident giving American Outback Adventures & Events the reins on any client program!" LA Inc.*



## **CI: The Crime Investigators**

Foul play has taken place and the local police department needs your help in solving this crime. Your aptitude for cooperation, innovative problem solving and creativity will be tested in this interactive and entertaining event.

American Outback Adventures & Events has adapted the theme of CI: The Crime Investigators into a group format, allowing teams to compete in an interactive and exciting activity. With members proficient in a specific navigational or crime solving skill, teams will work together to navigate their way to a series of crime scenes.

Each location will be staged as a crime or evidence collection scene where teams must carefully search for clues, plus preserve and document evidence to solve each particular component of the case. Upon completion, the teams will hand in their evidence and receive lab results. Their final challenge will be to interpret the meaning of the clues and evidence, then attempt to solve the mystery: who has committed the crime! The event takes up to 3 hours to complete.

Each team will have team members learn a unique skill that is integral to the success of his or her team. The following skills will be taught prior to the start of the event:

### *Skill Learning:*

- *Team Manager:* It is the Team Managers job to explain the game concept, coordinate their individual skills, define roles and create a cohesive unit working to efficiently complete the game.
- *Map Reading and Navigation:* These teammates will have the course map, appointment times and understand how to use it.
- *CI: The Crime Investigators History:* These teammates will know facts about CI: The Crime Investigators to help answer quiz questions.
- *Evidence Collection:* These teammates will understand the key elements that make or break the team's success in the collection of evidence.
- *Forensic Sketch Artist:* The Artist will be responsible for accurately illustrating the major and minor details at each of the crime scenes. This member will assist the team in recording important information about the evidence and will be instrumental in earning valuable creativity points for the team with their drawings.

### *Crime Dossier:*

Each team will receive a top secret crime dossier including:

- Background info on the potential suspects and victims
- A clue sheet directing teams to Crime Scene locations
- An evidence collection kit
- A sketch pad
- A map/ floor plan of the area/venue
- A CI: The Crime Investigators trivia quiz
- A final report



*Event Timeline:*

***NB:*** Time may vary depending on group size.

0:00 – 0:30	Event Introductions / Opening speech
0:30 – 2:00	Field Time (outdoor/indoor) – typically including 6 Crime Scenes
2:00 – 3.00	Crime Solving (indoor)
3.00 – 3.15	Scoring
3.15 – 3.30	Event Wrap Up / Award Ceremony
3:30	Event Complete

*Clue Sheet:*

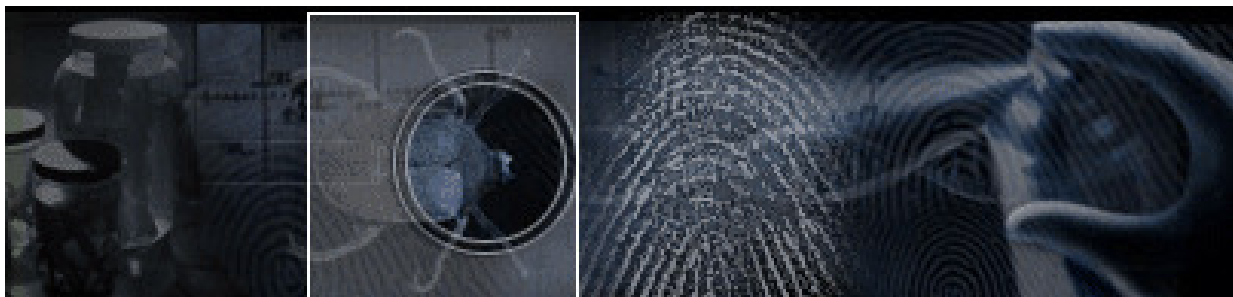
Each team will receive a clue sheet with clues directing them to the accompanying crime scene locations. Please read below for a sample of a CI: The Crime Investigators crime scene:

**Crime Scene #5**

Authorities have received a tip from an informant who must remain anonymous. Rendezvous near the (*corner store – event specific location*) and look for the person wearing a red ball cap and carrying a newspaper under their arm. Ask “Who won the game last night?” to receive the evidence. You may have to offer money or goods to get the information you need. Warning: Do not draw attention to yourself. Once the evidence has been collected you must attempt to draw an accurate depiction of the informant including any distinguishing facial or physical features.

The judges will score all teams based on the following:

- Over-all Crime Plot Solution
- Evidence recognition and documentation
- Quiz Questions
- Accuracy
- Creativity
- Late Penalties





## Investment

Includes:

- CI: The Crime Investigators event
- Complete event coordination including liaising with venue
- American Outback Adventures & Events Hosts
- Set up and break down of event components
- All necessary additional admission fees & equipment (excluding venue/meeting room)
- Team achievement and awards recognition

Total Investment, based on your group size, is located in the body of the respective email.

- An additional per person charge will apply if your group size increases.
- AOA&E retains the right to increase the per person unit price if your group size decreases.
- Quote excludes any applicable site or venue rental fees.
- Quoted rate valid only when confirmation is received more than 21 days prior to the event date.
- Once confirmed, if the client makes any changes, modifications or customizations to the event, the date or the location additional charges may incur.

## Summary

Thank you for considering American Outback Adventures & Events and the above team building event.

The features of the above program are that it focuses on collaboration, strategy, creating a common bond and subsequently morale building. This in turn provides the benefit of improved efficiency and productivity.

This is a first-draft proposal therefore if you have any questions whatsoever, or if new decision criteria, budget issues or other factors enter the picture, please do not hesitate to contact me. I may be able to assist by adjusting the solutions to fit in better with your requirements and budget.

Please find on the following pages a list of client feedback from recent events. These are all examples of organizations that appreciate our very professional and business-like approach to the corporate event industry, and the level of satisfaction they found working with us. We can also provide verbal references. Our objective is that following your event we'll be able to add your comments to this list.

Thanks and kind regards,

### **American Outback Adventures & Events**

*America's Leading Team Building & Group Activity Producer*

1-800-713-7238

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## Recent Client Feedback

"Your team did an outstanding job today. Our CI: The Crime Investigators event in New Jersey for L'Oreal R&D was a success. The feedback from the participants was extremely positive. The program was done very professionally, and despite the rain, worked out really well. Thank you to your team for making it a success for us. We look forward to working on additional events in the near future."

### L'Oreal

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"The teamwork aspect of the CI: The Crime Investigators event was certainly the best part in my view, giving each person on a team a specific role to play is key because at the end of the event all roles come together for the finished product. As a group, the key benefit was teaming people up who generally do not have the opportunity to work together. Overall the event was run very well and with excellent professionalism – I do believe we got value for the money."

### Home Depot

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"The CI: The Crime Investigators event generated interest and got everyone participating. I think the best thing though was that it was a departure from our usual classroom-based learning. People learnt a lot about what is needed to operate as an effective team. From our point of view it was important to have the facilitator - while it would have been fun without that, the learning would perhaps not have been there. I will certainly recommend you to anyone I come across, and hope we will be able to use American Outback again in the future."

### National Research Council

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"Thanks again for all you help and hard work in making Imperial Tobacco's CI: The Crime Investigators event a huge success! I look forward to working with you again in the near future!"

### Imperial Tobacco

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"Many thanks to you for organizing a fun and challenging team building event for our Marketing team. The reviews from our group were phenomenal and we even have the crime scene pictures hanging up to prove it. Everyone who walks past makes a comment wishing their department would do something so "cool".

The event was able to be customized to fit with our industry - not only in the pharmaceutical & biotech industry but specifically to vision loss. That detail was not missed by our team! The team also commented how well organized the crime scenes were with the dedicated CIs standing guard until each team had reached them. The group was able to work together in ways we are not able to do on a daily basis. More interaction with one another on a more competitive level put everyone on equal playing grounds no matter what their jobs within the company are. This was able to bring true personalities to the forefront along with a common goal and end result that everyone had an equal role in achieving. It confirmed that we have a solid group with many different skill sets that combine to make a great team in the work place.

It was with short notice that your crew was able to create this great day for us. We truly appreciate the effort and will definitely call on you for more adventures."

#### **QLT**

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"What I liked most about the event was that it was really interesting to see how people were challenged to step up to the plate and take on more active roles than they may be used to in a professional setting. On the flipside, the same goes for how our upper managers had to take a more backseat role (and some were happy to relax into this) and let others take control. It forced us to step out of our comfort zone and that was good because it helped us grow as a team! Something like this is priceless when you get a group of people who are used to only discussing deals and talking dollars running around like kids again! I will certainly refer anyone I can to you."

#### **Warner Bros.**

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"The entire group loved the CI: The Crime Investigators experience and had a great time. I was very impressed with your ability to make this an indoor event when we found the weather conditions to be horrendous the morning of the event. It was very different from any team building we have ever had (including your Amazing Race event). We were able to plan the entire meeting around the CI: The Crime Investigators theme. I was very surprised that finding out the 'who done it' actually took some time and that it wasn't an obvious answer. In comparison to other events, we liked the fact we didn't have to actually run around a lot (the group was not wanting exercise). The emphasis on the creative was great for creating laughs (especially the photos). The team building helped improve relationships between employees. The fact that it was a relaxed, fun exercise and easy going was key."

#### **General Mills**